

For Immediate Release

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Southwest Seeking Avenues to Capitalize on Saskatchewan's Economic Boom

How is Saskatchewan going to create long-term prosperity out of our current economic success?

That is the question that businesses and organizations across the southwest will be looking to address at a networking lunch planned for February 28, 2008 at Cypress Hills College.

The event being organized by Action Southwest and Cypress Hills College will feature a keynote address by Lyle Stewart, Saskatchewan's new Minister of Enterprise and Innovation and Minister responsible for Enterprise Saskatchewan.

"Our economy is flourishing and opportunity is pounding on the door", says Sandra Blyth Regional Project Manager for Action Southwest. "I look back just 2 years ago and we were looking at a very different picture to what is now before us. The question now is what do we need to do to ensure we capitalize on these boom times".

Organizers hope to attract members of the business community and organizations from across the southwest to the event.

"Sustaining our economic momentum will take a concerted effort from business, government, education, economic development organizations and others" says Mark Frison, President, Cypress Hills College. "We are looking forward to hearing Minister Stewart's thoughts on how we can work cooperatively to maximize our economic potential."

Tickets for the lunch are \$20 or a table of 8 for \$150. Tickets can be obtained by contacting Cypress Hills College at 773-1531.

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